



Kate McPherson - Associate Director
Site Selection and Land Re-Use Specialist

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EDUCATION

- Vanguard University
- UC Irvine - Light Construction and Development Mangement (Certificate) (Anticipated winter of 2007)

CAREER

- Stewart McPherson Residential Development Consultant
- KB Home Coastal Inc.

Kate McPherson, Associate Director comes to Encon Commercial with an extensive knowledge in land selection for development in the greater Los Angeles area. She worked with Stewart McPherson as a consultant to the residential acquisition and development industry, and with KB Home, Residential Home Developers as an Assistant Project Manager.

In the course of **Ms. McPherson's** 4 year career in real estate, she has proven to be a skilled site selection specialist as well as a project manager for commercial development. She brings an extensive residential development background which includes analysis of the real estate market, site benefit analysis, investor return analysis and a strong ability to identify and solve problems.

Ms. McPherson studied at Vanguard University, Costa Mesa, California with a focus in Political Science and History. She also studied at the University of California, Irvine, in the Light Construction and Project Managment department. Prior to **Ms. McPherson's** education, she formed Youth Awareness Company Inc, a non-profit organization to help educate today's youth on current health issues.

Ms. McPherson currently resides in Newport Beach, California with her family and is an active supporter of Susan G. Komen for the Cure.

